PRIVATE RESIDENCE · BESPOKE CONTROL EXPERIENCES



NŪRA

THE PALM RESIDENCE

One residence. Your whole world.

NŪRA explores how architecture, atmosphere and intuitive control come together. A private residence presented as a design study, with room for family, guests and exceptional moments.

35	Rooms	04	Levels	05	Outdoor areas

Design study · fictional residence · visualised functions, no connection to a real installation.

LIVING & ATMOSPHERE

Every room. Your moment.

From the family lounge to the owner suite: choose a room, shape the lighting and explore clearly organised comfort controls.







Lighting & scenes

Lighting moods, brightness and personal scenes create the atmosphere for every time of day.

Climate & shading

Temperature and selected window shades can be explored directly in each room.

Clear navigation

35 rooms across four levels, personal favourites and shared navigation. Designed with mobile use in mind.

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GARDENS & OUTDOOR LIVING

Exceptional living, outdoors.

Infinity pool, garden, tennis and energy become part of a shared control experience, with visible movement and lighting moods.







Water & light

Moving water, pool functions and coordinated outdoor lighting bring the garden to life.

Garden & tennis

Pop-up sprinklers, garden lighting and the tennis area complete the outdoor world of the residence.

Energy at a glance

The solar area adds an accessible visual perspective on the energy supply to the concept.

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PRIVATE COLLECTION

Private worlds with character.

A film evening, a wellness break or a personal car collection: each world receives an interface of its own.







Private cinema

Picture, lighting and room comfort have a dedicated interface for a private film evening.

Spa & retreat

Wellness areas, peaceful spaces and carefully balanced lighting invite you to unwind.

The collection

The garage showcases vehicles in an interactive 3D view with individual selection and presentation.

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PRIVATE DINING & SERVICE

Hospitality, thoughtfully simple.

An illustrated digital menu brings choices to life. Room-based orders and separate service views show the journey from selection to handling.





Mezze



Wagyu



Luqaimat

01 · Choose

Explore dishes with photographs and put together your selection.

02 · Order

Assign orders to a room. Guest access can be provided by QR code within the local service concept.

03 · Coordinate

Separate kitchen and service views, with status steps, keep order handling clear.

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As individual as your home.

NŪRA is an invitation to think further. VisuLine designs HTML5 interfaces for Crestron around your rooms, routines and wishes. From visual identity to control logic, the interface is shaped to fit your project.

Your project

Understand the rooms, functions and daily routines.

Your design

Coordinate colours, imagery and controls.

Your implementation

Plan and verify integration and real feedback for the specific project.

Discuss your project with VisuLine

visuline.de

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